

Question 1

Refer to Fig. 1 (Insert), a poster displayed on a travel and tourism organisation's staff room wall and Fig. 2 (Insert), a member of waiting staff at a restaurant.

(a) Identify from Fig. 1 (Insert), the **three** aspects of eagerness which the travel and tourism organisation expects of its employees.

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(b) Explain the **two** ways in which the member of waiting staff shown in Fig. 2 (Insert), is putting the contents of the staff room poster into practice.

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Question 2

Refer to Fig. 3 (Insert), a map showing some of the world's major features and selected tourist destinations.

(a) Using Fig. 3 (Insert), complete the following table by naming each feature.

Feature	Name
Continent A	
Continent B	
Ocean C	

[3]

(b) State the following:

- the term that best describes the climatic conditions in Hawaii
.....
- whether average July temperatures in Johannesburg will be higher or lower than in January
.....
- whether local time in Abu Dhabi is in advance of or behind local time in Perth
.....
- whether San Francisco is at risk from hurricanes in early autumn
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[4]

(c) Many destinations have seasonal climates.

Explain how the tourist season has been extended in some locations with each of the following characteristics:

- mountain areas which have been developed mainly as ski resorts

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- coastal areas which have been developed mainly as beach resorts

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[6]

Question 3

Refer to Fig. 4 (Insert), information about the Japanese Shinkansen and details of a rail tour to Hiroshima.

(a) Identify from Fig. 4 (Insert) the following:

- the year in which Shinkansen services began

.....

- the major natural landscape feature visible on the journey

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- the cost of the 4-day tour

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[3]

(b) Identify and explain **two** likely disadvantages to tourists of taking the tour shown in Fig. 4 (Insert).

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(c) Explain **three** advantages to travellers of using trains for international travel rather than short-haul flights.

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(d) All destinations try to maximise their visitor numbers.

Explain **three** potential benefits to a destination of increasing the amount of tourist accommodation available in the local area.

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Question 4

Refer to Fig. 5 (Insert), a news item about football tourism in the UK and Fig. 6 (Insert), a photograph of a city sightseeing tour bus.

(a) Identify from Fig. 5 (Insert) the following:

- the name of the UK's national tourism agency

.....

- the largest source market for football tourists visiting the UK

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- the average amount spent by a visitor to the UK in 2012

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[3]

(b) With reference to Fig. 5 (Insert), identify and explain **two** positive impacts on the UK resulting from football tourism.

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(c) Visitors watching UK football matches are classified as sports tourists. There are many other types of tourism.

Define what is meant by **each** of the following and give an appropriate named example of each of the listed types of tourism activity:

- adventure tourism

Definition.....
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Example.....
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- cultural tourism

Definition.....
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Example.....
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- medical tourism

Definition.....
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Example.....
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[6]

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